

PROMOTE LOCAL SCREENINGS OF THE ANONYMOUS PEOPLE ON SOCIAL MEDIA

Social media makes it easy to alert your friends, family and social and business contacts about an upcoming local screening. Whether you're already a Captain of a screening or a person interested in finding the movie in your area, using the Facebook and Twitter samples below will help recruit your friends to reserve tickets and make the event a reality!

(For more information on becoming a Captain to bring The Anonymous People (TAP) to your local theater, see our "How Gathr Works" file in our TAP toolkit and sign-up on Gathr's link.<http://gathr.us/films/the-anonymous-people>)

SAMPLE FACEBOOK POSTS:

1. Bring The Anonymous People to your city! Watch the trailer & Gathr a screening: <http://theanonymouspeople.com>.
2. Addiction costs the US over \$350 billion annually. Become a recovery advocate. The Anonymous People <http://theanonymouspeople.com>
3. 23.5 million Americans live in recovery from addiction. Let's talk about the disease of addiction <http://theanonymouspeople.com>
4. Over 20 million people suffer with addiction; only 1 in 10 gets treatment. Help change the conversation. <http://theanonymouspeople.com>
5. Stand up for recovery! Change the conversation about addiction. <http://theanonymouspeople.com>
6. Know someone in recovery? Donate a ticket to a local screening of The Anonymous People <http://theanonymouspeople.com>

SAMPLE TWITTER POSTS:

1. #TheAnonymousPeople-Join the movement. <http://theanonymouspeople.com>
2. Want to be a recovery advocate? #TheAnonymousPeople <http://theanonymouspeople.com>
3. Bring #TheAnonymousPeople to your city. <http://theanonymouspeople.com>
4. See #TheAnonymousPeople in a theater near you. <http://theanonymouspeople.com>
5. Recovery rocks! Join the conversation. #TheAnonymousPeople <http://theanonymouspeople.com>
6. Know someone in recovery? Buy a ticket to a local screening of #TheAnonymousPeople <http://theanonymouspeople.com>